



**Raffles**  
College of Higher Education



Cert No.: EDU-2-2033  
Validity: 14/01/2020 - 15/01/2024

Raffles College of Higher Education Pte. Ltd.  
Raffles Education Square, 51 Merchant Road, Singapore 058283  
T +65 6338 5288 F +65 6338 0306  
www.StudyatRaffles.com  
Company Registration No: 2011003698C

## **RAFFLES DESIGNERS AND MARKETERS REFLECT AS THEY GRADUATE DIGITALLY**



**1 JULY 2020, SINGAPORE** – At **Raffles** College of Higher Education, although we are disappointed that we cannot hold the graduation event as in past years, we are delighted to organise an award ceremony, in conjunction with the launch of the virtual showcase of this year's graduates' works, ideated and completed during Singapore's Circuit Breaker.

Despite the constraints, **46%** of the graduating **Raffles-Coventry University's** Bachelor (Hons) in Design and International Fashion Business programmes attained **First-Class Honours**, with 50% in Second-Class Honours and 4% in Third-Class Honours. List of First-Class Honours recipients is attached in **ANNEX A**.

The graduating cohort has worked hard and their perseverance and resourcefulness in completing their final year projects under such challenging circumstances is admirable. Besides preparing themselves with the necessary skills to navigate the new industry landscape, these **Raffles** Designers and Marketers have also attained great success before they graduate today. List of achievements is attached in **ANNEX B**.



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Their journeys of growth REFLECT their readiness for the future.  
Their passions for innovation REFLECT the signature of their creativity.



*“This is a time when you need to stop and reflect on the past, the present, as well as where you are going in the future. You as a student are at a turning point and you need to contemplate what is next in response to a world that is still off-balance and permanently changed by the events that took place this year. This is a time when you need to react and reflect on what has happened and to re-imagine and re-design the new adventure that you will embark on, the future is yours to make,”* Giuseppe (Joe) SPINELLI, Principal, **Raffles** College of Higher Education said.

Join us at the debut of:

**Digital Exhibition**

Date: **1 July 2020, Wednesday**

Time: **6 pm** SG Time

Platform: <https://www.studyatraffles.com/gradbook/July2020/>

**Graduation Fashion Show**

Date: **18 July 2020, Saturday**

Time: **11 am** SG Time

Platforms: [Instagram RafflesFashion.SG](#)  
[YouTube StudyatRaffles](#)

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## ABOUT RAFFLES COLLEGE OF HIGHER EDUCATION

**Raffles College of Higher Education**, located in Singapore is a subsidiary of **Raffles Education**, the leading education group in the Asia Pacific region and Europe. We have a network of 19 colleges across countries such as Cambodia, China, India, Indonesia, Italy, Malaysia, Mongolia, Saudi Arabia, Singapore, Sri Lanka, Switzerland and Thailand.

**Raffles College of Higher Education** (“The College”) delivers its programmes through the following faculties:

**Raffles Design Institute (RDI)** was established in 1990 as a faculty dedicated to the professional design disciplines of Fashion Design, Jewellery Design, Interior Design, Digital Media Design, Animation Design, Video Games Design, Visual Communication Design and Product Design.

**Raffles School of Business (RSB)** was established in 1999 as a faculty offering programmes in Marketing, Banking and Finance, Tourism and Hospitality Management, Entrepreneurship and Small Business Operations, Supply Chain, and Logistics Operations and Management.

**Raffles Merchandising Institute (RMI)** was established in 2006 as a faculty dedicated to the professional disciplines of Fashion Marketing and Management, Fashion Communication and Journalism, and Retail Management.

**Raffles Academy of Continuing Education (RACE)** was established in 2012 that strives to provide quality learning to adult learners aspiring towards continual upgrading of their existing skill sets and expanding their knowledge horizon. Our faculty consists of creative practitioners who are subject matter experts of the industry. Classes conducted include practical sessions so that participants can maximize their learning experience as they embark on this journey with RACE. RACE professional and vocational disciplines include Fashion Design, Fashion Marketing and Management, and Skilled-Short Courses.

**Raffles School of Psychology (RSP)** was established in 2014 as a faculty offering programme in Psychology. The programme is designed to offer a modern approach to the wide range of Psychology issues, with a special focus on helping the communities, and to learn the collective ways in which Psychology is applied in all areas of life.

For media enquiries, please contact:

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## **ANNEX A**

### **RECIPIENTS OF BACHELOR OF ARTS FIRST-CLASS HONOURS IN:**

#### **FASHION**

Fan, Xintian  
Jang Soyoungh  
Jeong Yoojin

Michelle Velicia  
Nur Afiqah Syahidah Binti Aruan  
Zhao, Qiuyi

#### **INTERNATIONAL FASHION BUSINESS**

Aaron Leong Jian Wei

#### **INTERIOR DESIGN**

Astrid Padmanita Komala  
De Silva Sahanika  
Gupta Tripti

Hnin Thazin Win  
Huang Piaolei  
Tran Hieu Nguyen, Gordon

#### **ILLUSTRATION AND ANIMATION**

Yuan Yuji

Yuvan Yolanda

#### **DIGITAL MEDIA**

Calvin Kong Juan Lok

Shannon Joycelyn Setiono

#### **GRAPHIC DESIGN**

Amanda Ooi Ming Ying  
Ferrenline Prasetio  
Jessica Suwandi

Meilisa Monica  
Priyam Biren Desai



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## **ANNEX B**

### **ACHIEVEMENTS OF RAFFLES DESIGNERS AND MARKETERS**

#### **Creative Media**

##### **Queenie Kuan Jing Wen**

Gold Award 2019 WSHC “Safety Starts with Me” Poster Design Competition

##### **Song Chan Hee**

Bronze Awards 2019 Indigo Design Awards: Book Design and Illustration categories  
Merit Award 2019 WSHC “Safety Starts with Me” Poster Design Competition

##### **Calvin Kuan Juan Lok**

Bronze Award 2020 Indigo Design Awards: Interactive Design category

Indigo Design Awards is an international multidisciplinary platform with the vision of inspiring and promoting excellence in all areas in digital design. Indigo Design Awards believes that participants are the “prism through which their vision, innovation, and prodigy shine through”.

“Safety Starts with Me” Competition organised by Workplace Safety and Health (WSH) Council aims to showcase participants’ creativity in promoting workplace safety and health messages through art, design, photography, film, and writing.

#### **Fashion Design**

##### **FAN Xin Tian**

2<sup>nd</sup> Runner-Up FrankfurtStyleAward 2020: Create Your Revolution category

##### **JANG Soyoung**

Top 20 Finalists FrankfurtStyleAward 2020: Create Your Revolution category

##### **JEONG Yoojin**

Top 20 Finalists FrankfurtStyleAward 2020: Explore Cradle to Cradle category

##### **Ivy Valeria FRANSWIGUNA**

Top 20 Finalists FrankfurtStyleAward 2020: Explore Cradle to Cradle category

This year’s Frankfurt Style Awards 2020 motto is “Benefits of Change” and the competition has 3 categories, namely “Create your Revolution”, “Explore Cradle to Cradle”, and “Dream your Dreams”. The motto was envisioned to reflect the “process of change” as “culture and conventions have changed, bans have been abolished and new paradigms have defined the rules of coexistence”.



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**Altynbayeva Aigerim**  
**Ivy Valeria Franswiguna**  
**Jeong Yoojin**  
**Nur Afiqah Syahidah Binti Aruan**

Finalists Giuliacarla Cecchi Award 2019

The Giuliacarla Cecchi Award (Florence, Italy) is an international competition for *young fashion designers* specializing in women's clothing.

The award has been created by *Pola Cecchi*, head of Atelier Giuliacarla Cecchi, to celebrate the spirit, style, and skill in transforming fabrics and innovating production techniques of her mother, Giuliacarla Cecchi.

### **Fashion Marketing**

**Riya SURESH**

2nd prize in the Ideation Category, Lululemon Healthier Communities Competition 2020

Lululemon Healthier Communities Competition 2020 was organised in collaboration with HeroX as host. Athleisure brand Lululemon's objective of this competition was to "seek innovative ideas to use store locations and community hubs to improve mind, body, and the local community at large."

### **Interior Design**

**Tran Huey Nguyen, Gordon**

Winner of Young Designer Award 2019 organised by Design Intervention

The Young Designer's Award is Design Intervention's endeavour to raise industry standards and encourage design students to explore the sub speciality of residential design.