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RAFFLES DESIGN INSTITUTE'S GRADUATES SHIFT-ING TO THE NEXT LEVEL AT THE JUNE 2019 GRADUATION EXHIBITION, FASHION SHOWCASE, AND AWARDS CEREMONY



SINGAPORE – At Raffles Design Institute (RDI Singapore), we believe achieving success requires conscious shifts in perspectives and expectations to meet the ever-changing dynamics of the industry and consumers. This graduation is not the endgame; instead, it is a SHIFT to the next level.

This June, many Raffles graduands have geared up for their future:

1. SOPHIE HALLETTE DESIGN CHALLENGE ASIA 2019

The MOU signing between Mr Romain LESCROART, CEO of Sophie Hallette and Mr Giuseppe (Joe) SPINELLI, Principal of Raffles Singapore, on 29th November 2018 marked another milestone in both organisations' commitment towards the Sophie Hallette Design Challenge in Asia.



(Left) Principal of Raffles Singapore, Giuseppe (Joe) SPINELLI; Managing Director of N J Bhagwan, Mr Vishal ADVANI; and CEO of Sophie Hallete, Mr Romain LESCROART.

In the inaugural Sophie Hallette Design Challenge Asia 2018, Raffles Fashion Designer CHEN Yiling was crowned the winner, and had the opportunity to showcase her collection in the "PLITZS New York Fashion Week" Designer Showcase during Fashion Week in New York on September 8, 2018.





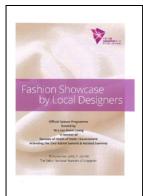
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In addition, Ms Ma Renee Angela Esquillo DE GUZMAN presented her collection using Sophie Hallette's tulle and lace on the prestigious catwalk of the Benetton Studios located at Treviso (Italy), and won the Lectra Special Award at International Lab of Mittelmoda - Fashion Award 2018!





The other finalist Ms Vivien VERONICA, with Renee , had their collections showcased during the official Spouse Programme at the 33rd ASEAN Summit in Singapore hosted by Mrs LEE Hsien Loong, Ms SIM Ann, and Mrs Joy BALAKRISHNAN. Raffles Fashion Designers Renee's and Vivien's collections were presented to the esteemed guests from ASEAN and beyond: Ms Tran Nguyet Thu (Vietnam), Mrs Naly Sisoulith (Lao PDR), Mrs Naraporn Chan-O-Cha (Thailand), Tun Dr Siti Hasmah Binti Mohd Ali (Malaysia), Mdm Iriana Joko Widodo (Indonesia), Mrs Karen Pence (USA), Mdm Kim Jung-Sook (Republic of Korea), and Mrs Akie Abe (Japan).





Spouse Programme at the 33rd ASEAN Summit







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Les grands de la mode

The collaboration between Sophie Hallette and Raffles Singapore presents endless opportunities for Raffles Designers to showcase their works on the international stage!

Vivien VERONICA's and Renee De GUZMAN's designs were also featured in Sophie Hallette's Printemps Été (Spring Summer) 2020 catalogue alongside established brands like Valentino, Saint Laurent, Burberry, Stella McCartney, Poiret, etc. (*Please see <u>Attachment A</u>*)





This year, 3 featured designers will be vying for the top prize of the design challenge. They are:



The winner of the Sophie Hallette Design Challenge Asia 2019 will be announced at the fashion show.





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2. ORCHARD ROAD FASHION SCRAMBLE ON 21 JUNE 2019 (FRIDAY)

Raffles Singapore is an enthusiastic supporter of Singapore Retailers Association's (SRA) initiatives.

For the upcoming Great Singapore Sale (GSS) 2019, 12 Raffles Fashion and Jewellery Designers' collections were selected to add colour and vibrancy to the Orchard Road (OR) Fashion Scramble and will unveil the multi-cultural and internationally diverse fashion scene to visitors of Orchard Road, locals and international alike. The featured designers are:

Angeline COSTANTINE	CHEN Zi Nan	LU Qiwuwei
Anita PRAYOGO	Helen Stevani SURYA	SHEN Jin
BAO Han	LI Gangxiu	TAN Li Wen
Clarissa TEDJA	LI Yannan (Lyn)	XIE Yuanhui

Please see Attachment B for their designs, and among them we have:

Designer	Competition	Award
TAN Li Wen	Premio Giuliacarla Cecchi 2018 (Florence, Italy)	1 st Runner-up
	Harper's BAZAAR Asia NewGen Fashion Award 2019 (Singapore)	Finalist
LI Yannan (Lyn)	Society of Dyers and Colourist (SDC) International Design Competition 2018 (London, UK)	Singapore Winner Global Finalist
Anita PRAYOGO	Sophie Hallette Design Challenge Asia 2019	Finalist
	Redress Design Award 2019 (Hong Kong)	Semi-Finalist
	Harper's BAZAAR Asia NewGen Fashion Award 2019 (Singapore)	Semi-Finalist
Clarissa TEDJA	CYC x Raffles Design Competition (Singapore)	Winner
Angeline COSTANTINE	CYC x Raffles Design Competition (Singapore)	1 st Runner-Up





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3. DESIGN FOR A GOOD CAUSE - DOVER PARK HOSPICE (2016 - PRESENT)

Continuing from past successful collaborations with Dover Park Hospice since 2016, and to mark the year-long silver jubilee anniversary, this group of Raffles Fashion and Jewellery Designers designed and made the outfits and fashion accessories for the performers at the annual Sunflower Gala Ball, themed "The Enchanted Garden of Life", graced by President Halimah Yacob.

Through this collaboration, this year's Sunflower Gala Ball has raised S\$1.2 million for the impending expansion and move to the new Integrated Care Hub at Health City Novena by 2022, doubling the inpatient bed capacity from 50 to 100.

These graduands have applied their design skills for a meaningful cause!







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4. EMINENT ACHIEVEMENTS BY RAFFLES DESIGNERS IN 2019

Besides the above achievements and projects, you may find attached the complete list of accomplishments of this graduating cohort of Raffles Designers, Marketers, and Entrepreneurs.

Please see Attachment C.

SHIFTing to the next level!

For more information, please contact us at Editor@Raffles.Education.

END



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