



RAFFLES CONCOURSE

Raffles
College of Higher Education

RafflesEducation
CORPORATE BROCHURE



Raffles Milano Campus, Italy

CORPORATE PROFILE

RafflesEducation is a premier education Group.

Since establishing its first college in Singapore in 1990, RafflesEducation has grown to provide a full spectrum of education services through a vast network of 16 educational institutions across 9 countries in Asia Pacific and Europe: Cambodia, India, Indonesia, Italy, Malaysia, Saudi Arabia, Singapore, Thailand, and the People's Republic of China.

More than 24,840 students enrolled in RafflesEducation's programmes benefit from a quality education that provides graduates with a well-rounded hands-on experience that is relevant to the industry.

The Group, through its Hong Kong Stock Exchange listed subsidiary, Oriental University City Holdings (H.K.) Ltd., leases education facilities to 12 educational institutions, offering a wide variety of vocational and technical courses, catering to a student population of 12,000.



Raffles College of Higher Education Singapore

OUR VISION

Our vision is to be the premier education Group.

OUR MISSION

We are committed to providing quality education and related services through our network of institutions.

OUR VALUES & CULTURE

We provide a learning environment that leads to successful careers through educational experiences that promote:

- **S**ocial responsibility
- **P**rofessional excellence for employability
- **A**nalytical thinking for problem solving
- **C**reativity to encourage innovation
- **E**ntrepreneurship

EUROPE

 Milan

THE PEOPLE'S REPUBLIC OF CHINA

 Guangzhou


 Hefei

 Shanghai

 Suzhou

 Tianjin

MIDDLE EAST


 Riyadh

ASIA

 Bangkok

 Iskandar Puteri

 Jakarta

 Kuala Lumpur

 Phnom Penh

 Singapore

INDIA

 Mumbai

**ORIENTAL
UNIVERSITY CITY**
12 Educational Institutions

16

Educational institutions

14

Cities

9

Countries

RafflesEducation

BUSINESS OVERVIEW

RafflesEducation is a premier education Group that is committed to providing quality education and education-related services through its network of institutions across Asia-Pacific and Europe.

Our strategic goal is to nurture and groom skilled professionals through the transfer of industry-relevant knowledge and technical know-how to succeed in the globalised economy. The Group strives to provide a well-balanced education that encourages creative and critical thinking, thus allowing students to realise their potential and aspirations, while enjoying the learning process at our colleges.

Since its founding in 1990, RafflesEducation has grown its portfolio from one college in Singapore to 16 educational institutions in 14 cities across 9 countries.

Our colleges offer a comprehensive range of internationally recognised programmes leading to Diploma, Advanced Diploma, Degree and Masters qualifications. The diagram below illustrates the structure of RafflesEducation:



Raffles Milano Campus, Italy

Raffles Education

Design Colleges

- 📍 Bangkok, Thailand
- 📍 Kuala Lumpur, Malaysia
- 📍 Phnom Penh, Cambodia
- 📍 Singapore
- 📍 Jakarta, Indonesia
- 📍 Mumbai, India
- 📍 Riyadh, Saudi Arabia
- 📍 Guangzhou, China
- 📍 Shanghai, China
- 📍 Milan, Italy

Universities & Vocational Institute

- 📍 Iskandar Puteri, Malaysia
- 📍 Tianjin University of Commerce Boustead College, China
- 📍 Hefei Wanbo College, China

K-12

- 📍 Suzhou Kindergarten, Suzhou, China
- 📍 Raffles American School, Iskandar Puteri, Malaysia
- 📍 Raffles American School, Bangkok, Thailand

Oriental University City

- 📍 12 Educational Institutions, China

STRATEGY

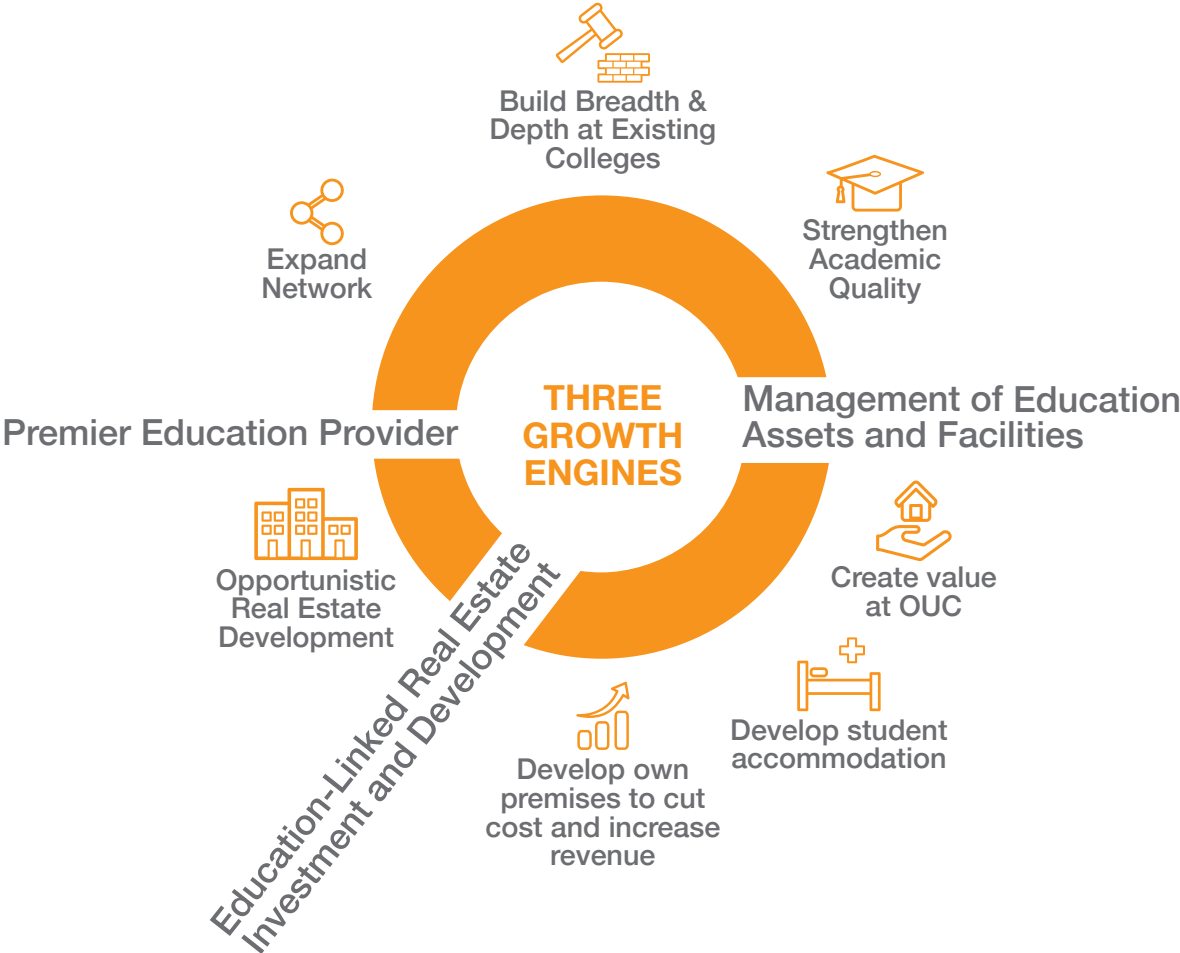
Our journey to success was a corporate journey crafted with great foresight and a well-designed roadmap.

The foundation of an excellent educational institution comprises a superior curriculum, an outstanding faculty and an intellectual environment. For years, these remained as the Group’s core competencies.

RafflesEducation seeks sustainable growth that creates value for its stakeholders. The trusted Raffles brand name and its network of institutions support the Group’s continued organic growth. The Group also owns valuable education assets across Asia-Pacific and Europe that can be realised for reinvestment into its education business.

Capitalising on its strong fundamentals, the Group will continue to build breadth and depth at its existing colleges, expand its network of institutions, grow its university group, create value at its university city and strengthen its academic quality.

“ OUR STRATEGIES ARE MEANT TO ENSURE SUSTAINABILITY IN OUR EDUCATION BUSINESS. ”



RAFFLES UNIVERSITY SYSTEM

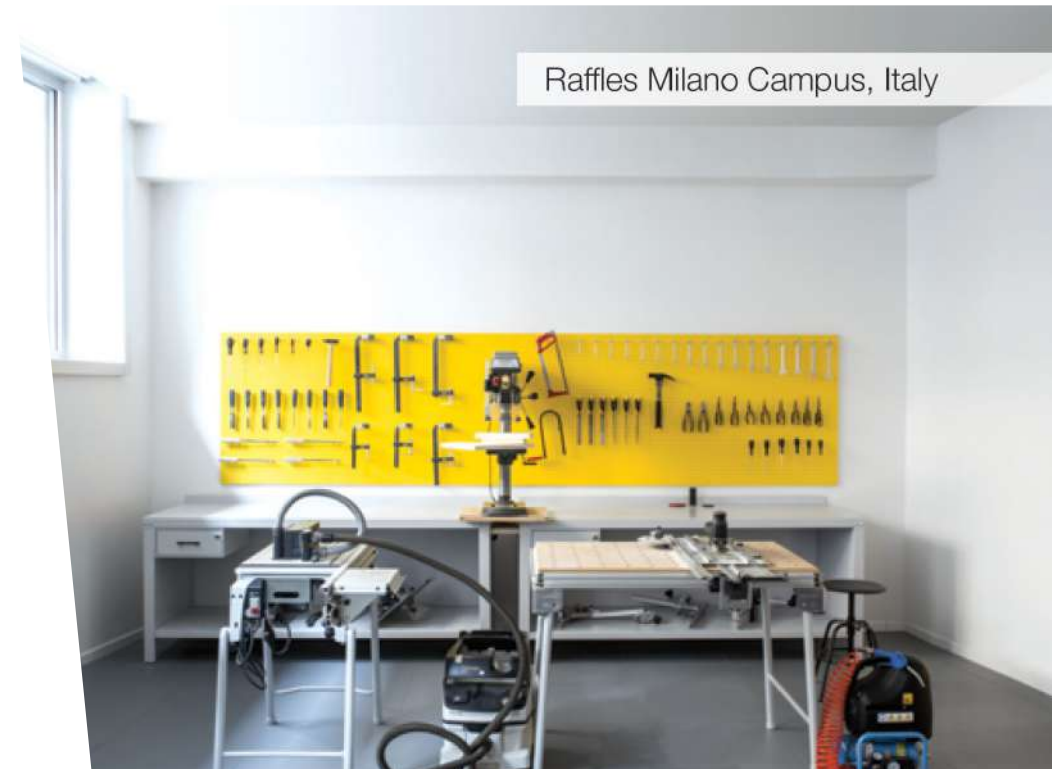
Raffles University System is the principal body that has the overall responsibility for coordinating and harmonising the curriculum, quality assurance of content and delivery, as well as improvement of academic programmes for the Group's network of colleges and universities.

Raffles University System has a stringent and rigorous reporting and audit system to ensure quality standards and assurance, as well as operational compliance.

BUILD BREADTH AND DEPTH OF EXISTING COLLEGES

RafflesEducation enjoys a reputation as a provider of quality education that focuses on practical training and academic excellence. Therefore, the Group is relentless in implementing initiatives and efforts to fortify its education business.

Resources are invested to continually enhance and expand programme offerings to cater to a diverse community of students, as well as to attract and retain exceptional faculty. The Group also strives to deepen its ties with industry partners to better prepare students for the dynamic workplace and therefore increase their employability. Together, these efforts enable the Group to build breadth and depth of its existing colleges for greater growth.



EXPAND NETWORK OF INSTITUTIONS

One of the unique advantages of RafflesEducation is the opportunity for students to complete their studies in any institutions within the Raffles network. Given the Group's extensive global presence, students can receive international exposure to enrich their personal outlook and learning experience.

RafflesEducation currently has higher educational institutions in The People's Republic of China and Malaysia.

The expansion of Raffles' network of colleges is significant, as it will eventually translate into a larger market share for RafflesEducation.

STRENGTHEN ACADEMIC QUALITY

RafflesEducation places a strong emphasis on curriculum development that is relevant to industry trends and needs. The ultimate goal of an education with Raffles is to groom skilled professionals through the transfer of industry-relevant knowledge and technical know-how to succeed in the globalised economy. Raffles University System is the corporate unit responsible for all academic matters and adheres strictly to a rigorous reporting and audit system to ensure quality standards and assurance, as well as operational compliance.

Through Raffles University System, the Group grows its intellectual property portfolio and strengthens its accreditations and academic credibility.



Raffles Mumbai Campus, India

CREATE VALUE AT ORIENTAL UNIVERSITY CITY

The Group through its listed subsidiary in Hong Kong owns the Oriental University City (“OUC”) in Langfang, Hebei Province in The People’s Republic of China. Besides providing educational services to schools located in OUC, the Group also collects fee revenues by providing higher education on campus through new school establishments and partnerships.

The Group has systematically divested some of its non-core assets in the region, including some assets located in OUC for reinvestment into its growing education business.



Oriental University City, The People’s Republic of China



CORPORATE AWARDS

These awards recognise RafflesEducation's continual commitment in grooming aspiring students into successful innovators and leaders of tomorrow and relentless pursuit of academic excellence in providing a quality education across our global network of institutions.



RAFFLES WINS

RAFFLES CELEBRATES MUJI'S 20TH ANNIVERSARY IN SINGAPORE



After a round of intense assessment, Raffles Digital Media Designer **GOH Yong Zhu's** design was selected as the winning design and used by Muji Singapore's 20th anniversary celebration.

2ND RUNNER-UP AND TOP 10 FINALISTS FOR LENDLEASE'S TRASH TO COUTURE COMPETITION



Raffles Fashion Designer **ANDREA ANGELIQUE KARUNDENG** 2nd Runner-Up

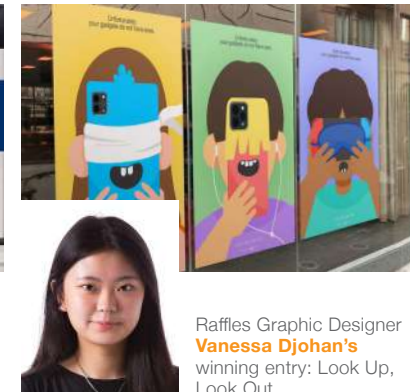
RAFFLES INTERIOR DESIGNERS WON TOP AWARDS AT THE AMERICAN STANDARD DESIGN AWARD 2023



RAFFLES DESIGNERS WON GOLD AWARDS AT 2023 INDIGO DESIGN AWARD



Raffles Graphic Designer **Belynda Netya Alleluia's** winning entry: Dove: Real Beauty Campaign



Raffles Graphic Designer **Vanessa Djohan's** winning entry: Look Up, Look Out

RAFFLES WINS

RAFFLES INTERIOR DESIGNER BEVERLY WINDSOR WINS AGAIN!



After winning the 2nd Prize at the American Standard Design Award 2023 on 12 July 2023, Raffles Interior Designer **Beverly WINDSOR** clinched her second award at Young Designer Award (YDA) 2023, organised by Design Intervention the night after!

TOP 10 FINALISTS IN THE HIGHLY PRESTIGIOUS "SCAM PREVENTION SHORT FILM CONTEST"



Our talented students from the Bachelor of Multimedia Design (Honours) programme have recently achieved a remarkable feat by being selected as the top 10 finalists in the highly prestigious "Scam Prevention Short Film Contest" organised by SunStrong Entertainment. Congratulations **CHIN Yi Hong, YEO Xin Ying, TEO Yi Sien, YEO Jia Xin, WONG Zi Ki, TEO Li Ting** and **Fion LOW Jing Yao**.



RAFFLES FASHION DESIGNER JASMINE AU WINS IDA DESIGN AWARDS 2022



Raffles Fashion Designer **Jasmine AU Jie Min's** winning entry: Too Much A/W 23 Avant Garde / Are We S/S 23 Ready To Wear
 IDA 2022 Gold
 IDA 2022 Silver
 IDA 2022 Bronze
 Malaysian Raffles University

ED RANKS RAFFLES UNIVERSITY, MALAYSIA FOR CREATIVE SCHOOL 2022



Raffles Digital Media Designer **TING Peggy's** winning entry: Life Cube ED Ranks 2022 Gold Malaysian Raffles University



RAFFLES WINS

BEST PRESENTER FOR INTERNATIONAL PROJECT LOGISTICS COMPETITION

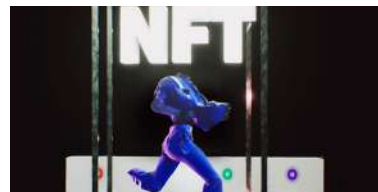


Raffles Supply Chain Management
LIM Jia Xin, LEE Ter Yong, HENG Le Ting and **TOH Li Yen**
 Best Presenter
 Malaysians
 Raffles University

RAFFLES X IFAME FASHION LAUNCHPAD



Six Raffles Designers who made their debut at the signing ceremony were: **ZHANG Yingying, Angelia Tamara PUTRI, ZHANG Ke Nan, Henry CHUANG Ruei-Cheng, Eva HUANG Ching-Han,** and **Teresa Pavita MAHARANI.**



RAFFLES DESIGN WINS AT SINGAPORE GOOD DESIGN (SG MARK) 2023



Raffles College of Higher Education is honoured to receive the Singapore Good Design (SG Mark) Award 2023 from the Design Business Chamber Singapore on 31 August 2023 at the Singapore Chinese Cultural Centre!

Raffles was awarded with 3 awards in effecting strong positive Fashion Impact to the industry. The awards are namely, Integrating Sustainability in curriculum Design of Fashion Education, A Sustainable Fashion Collection for Metro using EcoCoco (High Quality Viscose Fibers and Design With(Out) Senses by SeanSheila (Sean Loh and Sheila Agatha).

Congratulations to Principal Giuseppe (Joe) SPINELLI Giuseppe Joe Spinelli in leading the Raffles Fashion Design Curriculum Team in integrating sustainability into Raffles' fashion design curriculum to prepare our Raffles Fashion Designers for the future.

As part of Raffles Design curriculum promoting sustainability, Raffles collaborated with METRO (Singapore) and SF Fiber to create stylish, versatile, and sustainable wardrobe for fashionable and busy professional ladies. This fashion collection, exclusive to Metro Department Store, embraces comfort, practicality, and responsible choices for a greener future.

Lastly, congratulations to Raffles Fashion Designers Sean LOH and Sheila Agatha Wijaya for receiving this prestigious award for their business model, which trains and employs the underprivileged community to be part of their fashion label Sean Sheila. Their submission for this award, named "Design with(out) Senses", is a new and loud voice in the fashion industry.



RAFFLES WINS

RAFFLES X OPERA GALLERY WELCOME SHEPARD FAIREY



Opera Gallery is thrilled to welcome you to The Future is Unwritten, Shepard Fairey's first ever solo exhibition in Singapore from 15th September to 15th October 2023.

There is an exciting line-up of events planned to commemorate the artist's first visit to Singapore:

- Fairey started working on his mural at 8 Craig Road on September 10.
- Held in collaboration with ION Orchard and Raffles College of Higher Education, an extended exhibition in ION Art gallery (Level 4, ION Orchard) titled Evolution, happening from 15th September to 3rd October 2023.

'Evolution' showcases original creations by Raffles Design students inspired by Shepard Fairey's artworks and messages. Through the multi-disciplinary design approach, the exhibition offers a multi-sensory experience from graphic to fashion displays, curated by Raffles Graphic, Fashion and Interior Design students.

On behalf of Opera Gallery, Raffles College of Higher Education and ION Art gallery, we welcome you to explore Shepard Fairey's universe of symbolic expression and be inspired to create the yet unwritten future that belongs to us all.



FASHION THE CHANGE 2023 EXHIBITION AT DESIGN ORCHARD BY RAFFLES FASHION DESIGNERS



In conjunction with Go Green Singapore, Singapore Fashion Council unveiled the imaginative creations of talented youth designers at the Fashion the Change 2023 exhibition at Design Orchard from 3 - 14 July!

Three Raffles Fashion Designers, **Evangelista SANTOSO**, **Kimberly Eunike GOSAL** and **Verina LIE** were featured designers at this exhibition.



Evangelista SANTOSO

This collection explores the use of natural indigo dyes with designs that were inspired by the Japanese philosophy of Wabi-Sabi and the works of famed architect Tado Ando. Based on Ando's approach, Evangelista wanted to convey fashion as an inseparable part of our surrounding nature and to create an awareness that we are living with, and not apart from nature.

Kimberly Eunike GOSAL

Through this colourful and casual collection, Kimberly hopes to show a youthful spirit inspired by my favourite characters from her childhood such as My Little Pony, and My Melody. This idea was expressed in the designs through the pastel colours that were achieved with a range of natural dyes developed from food waste.

Verina LIE

Verina's concept is based on the idea of minimalistic and transformative fashion that is stylish yet also useful, incorporating details that are inspired by the craftsmanship and beauty of Indonesian weaving that have been passed down through generations. Designs were created through zero or minimal waste pattern cutting methods that aims to eliminate any unnecessary wastage of materials.

RAFFLES WINS

RAFFLES PRESENTS GREEN FASHION SHOWCASE AT NEE SOON GREEN CARNIVAL 2023 (SINGAPORE)

Raffles Fashion and Jewellery Designers had an early start at Nee Soon Green Carnival 2023 to showcase their creativity in transforming the textile waste collected from CLOOP's Textile Recycle Bins and selected from their trip to Port Klang into fashionable green collection.

The College is honoured to present this sustainable collection to the Members of Parliament of the Nee Soon Group Representation Constituency led by Minister of Law, K. Shanmugam and his constituency members Derrick Goh, Carrie Tan, Louis Ng, and Assoc Prof Muhammad Faishal Ibrahim.

A successful sustainable project by Design!



RAFFLES STUDENTS SPEAK



Audrey Alessandra SANTOSO
Indonesian
Raffles Singapore
Digital Media
Class of 2023

My learning journey in Raffles has been really great the lecturers are always helpful to any of my problems or just to have a consultation and more of the study is more too practical instead of theoretical which I think is really much more useful for my future career I chose Raffles because it's in partnership with one of the greatest universities in the world which is Coventry University and also it has this one major that I've been particularly looking for digital media so it studies both design and also programming.



Belynda Netya ALLELUIA
Indonesian
Raffles Singapore
Graphic Design
Class of 2023

My learning journey in Raffles has been great like my lecturers are very supportive and all the friends are fun and all the learnings are also fun I chose Raffles because Raffles opens up a lot of opportunities for me to be exposed to the creative industry.



Wint Thawdar Oo
Burmese
Raffles Singapore
Fashion Design
Class of 2023

Raffles profiles is one of the top prominent special schools in Singapore and the technical skills thought it Raffles are high standard so I have chosen Raffles as a decision.

RAFFLES STUDENTS SPEAK



Anusha Chanda
Indian
Raffles Singapore
Product Design
Class of 2023

My learning journey has been pretty great I have learned a lot of things and there has been definitely a lot of I've seen a lot of growth in myself I've really enjoyed the course that I've done that is product design I've really enjoyed it and I've really enjoyed the hands-on experience that it brings.



LIM Jiaying
Singaporean
Raffles Singapore
Jewellery Design
Class of 2023

It has been great so far and there has many opportunities for me to participate in collaborations projects competition and exhibition which has been a very valuable experience for me which I believe will be very useful for me in the future I chose Raffles because from the social media platforms I saw that there are many collaborations with industry partners which I feel is very important for designers to learn and grow by.



Paulomi Ravindra Chavan
Indian
Raffles Singapore
Product Design
Class of 2023

I chose Raffles because I like the program and I like how it was laid out and I came here to realize it was more than creativity and performance uh so overall I would totally recommend studying product design in raffles.



Verina LIE
Singaporean
Raffles Singapore
Fashion Design
Class of 2023

My learning journey in Raffles has been so fun even though I have also got many tears also but everything is just nice and I'm very enjoying studying in Raffles



Tan Lindsay
Singaporean
Raffles Singapore
Product Design
Class of 2023

My learning journey here has been great I've been given a lot of opportunities to work with real clients to take part in competitions as well as collaborations. I chose Raffles because it is a school specialized in design and the lecturers here all have industry experience so that the skills that we have learned from them is very applicable and practical in the real world.



Sesila Amanda
Indonesian
Raffles Singapore
Interior Architecture & Design
Class of 2023

My learning journey was very excellent I've learned a lot of new things throughout this year especially thank you for my lectures that have been guided me from my design process until my final major project it's just raffles because I heard of the excellent program they offered me a degree dual degree from raffles and also called entry and also they give me the bachelor with honors for only one year.

RAFFLES STUDENTS SPEAK



Vanessa DJOHAN
Indonesian
Raffles Singapore
Graphic Design
Class of 2023

During my one full year here in Raffles I think it's really really fun I think the lectures were very helpful in giving me feedback which I think is very important for my future career as a graphic designer and I also really like being in Singapore.



UNG Por Ching
Burmese
Raffles Singapore
Interior Architecture & Design
Class of 2023

It's been great I've received a lot of support from all the lecturers and I've also made very great friends the curriculum here is very good and it really teaches me a lot and prepares me for the real world I've actually had a few friends study at Raffles and they've talked about a lot of great things about Raffles including the lectures and the curriculum here I also really liked the fact that Raffles offers a dual degree alongside with Coventry University.



Josephine ONGKO
Indonesian
Raffles Singapore
Fashion Marketing and Management
Class of 2023

I chose Raffles because Raffles provide wide range of opportunities for Creative students to develop their wonderful ideas for upcoming new projects that might be useful for our future.



Aminah Al Kaff Binti SYED HUSSEIN
Malaysian
Raffles University
Bachelor of Psychology
Class of 2023

The Foundation in Liberal Arts programme at Raffles University introduced me into the world of Social Sciences and in turn got me fascinated by Psychology. This led to me continual pursuance of the Bachelor of Psychology (Honours) (BPY) at Raffles University. The modules taught in the programme was fascinating and gave me a broad range of knowledge in the field.

The BPY programme was helpful in shaping my attitude and enabled me to bond with people from diverse backgrounds. Psychology itself is all encompassing. With the knowledge acquired, you can delve into whichever sector suits you best. It is just the matter of "are you open to exploring different paths ahead?" With passion, effort and persistence, opportunities will come your way.



SHIA Sin Yee
Malaysian
Raffles University
Bachelor of Multimedia Design
Class of 2023

During my undergraduate studies in the Bachelor of Multimedia Design (Hons) programme, I discovered my passion for UX/UI User Experience/User Interface) Design. We have had a lot of hands-on learning into designing of the best interface for better experience. The lecturers proved to be highly knowledgeable and supportive, providing valuable feedback and guidance throughout the programme.

Throughout my studies at Raffles University, I have had the opportunity to learn various software and tools essential in the design field. While the software covered in class was mostly foundational, it provided a strong base for further development. Technologies advancement continues daily and therefore learning continues after graduation, and it's crucial to keep acquiring new skills to remain competitive in the industry.



LEE Sheau Wen
Malaysian
Raffles University
Bachelor of Interior Design
Class of 2023

My time studying at Raffles University has been really helpful in my work, especially for basic tasks and skills. Since I have a good understanding of the subject, it is like a strong foundation that makes my work easier. Learning is crucial before stepping into the real world. It's not just about skills, but also about shaping our design thinking. We need a way for students to grasp what design truly is, beyond just decorating – because design thinking is more about learning and growing.

I really like the design history module because it teaches us about trends from the past and famous designs. After this class, I could quickly spot design elements and use them in my own designs. Also, we learn from famous designers and how they work. As I explored different design trends, I realised that each design carries its own meaning and value. At the beginning of the design process, this class helps build a strong foundation.

RafflesEducation

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